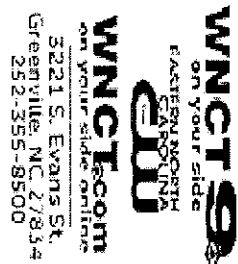


## CONTRACT



**WNCT**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542

And:

**AL Media**  
 222 West Ontario  
 Suite 600  
 Chicago, IL 60610  
 USA

<u>Contract / Revision</u>		<u>Alt Order #</u>
949694 / 3		25322391
<u>Product</u>		
Deborah Ross Candida		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/03/16 - 10/16/16	5262	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/DSCC Deborah Ross	10/04/16 / 10/12/16	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WNCT	Katz Chicago	Katz/Chicago
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCT	10/03/16	10/07/16	Local News @ 5a	5a-530a		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	--WTF--	3				\$75.00				
2	WNCT	10/03/16	10/07/16	Local News @ 530a	530a-6a		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	--WTF--	3				\$125.00				
3	WNCT	10/03/16	10/07/16	Local News @ 6a	6a-7a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	--WTF--	4				\$200.00				
4	WNCT	10/03/16	10/07/16	CBS This Morning	7a-9a		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	--WTF--	4				\$175.00				
5	WNCT	10/08/16	10/08/16	Local News Sa-Su 6a-7a	6a-7a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S-	1				\$50.00				

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**WNCN**  
 EASTERN NORTH  
 CAROLINA

**WNCN**

3221 South Evans Street  
 Greenville, NC 27834

(252) 355-8542

WNCN.com  
 on your side online  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

Contract / Revision	Alt Order #
949694 / 3	25322391

Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross Candida	5262

Advertiser	Original Date / Revision
POL/DSCC Deborah Ross	10/04/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCN	10/08/16	10/08/16	CBS This Morning Sa	9a-11a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/03/16	10/09/16	-----S-	2	\$125.00							
7	WNCN	10/09/16	10/09/16	Local News Su 7-8a	7-8a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/03/16	10/09/16	-----S	1	\$50.00							
8	WNCN	10/09/16	10/09/16	CBS Sunday Morning	9a-1030a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/03/16	10/09/16	-----S	2	\$200.00							
9	WNCN	10/03/16	10/07/16	Let's Make a Deal	10a-11a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/03/16	10/09/16	--WTF--	3	\$150.00							
10	WNCN	10/03/16	10/07/16	Price is Right	11a-12p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/03/16	10/09/16	--WTF--	4	\$250.00							
11	WNCN	10/03/16	10/07/16	Local News @ 12p	12p-1230p		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/03/16	10/09/16	--WTF--	4	\$225.00							
12	WNCN	10/03/16	10/07/16	Y&R	1230p-130p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/03/16	10/09/16	--WTF--	4	\$350.00							
13	WNCN	10/03/16	10/07/16	Steve Harvey	3p-4p		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/03/16	10/09/16	--WTF--	4	\$175.00							
14	WNCN	10/03/16	10/07/16	Dr. Phil	4p-5p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/03/16	10/09/16	--WTF--	3	\$200.00							
15	WNCN	10/03/16	10/07/16	Local News @ 5p	5p-530p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/03/16	10/09/16	--WTF--	4	\$200.00							
16	WNCN	10/03/16	10/14/16	Local News @ 530p	530p-6p		:30				NM	4	\$800.00

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Contract / Revision	Alt Order #
949694 / 3	25322391

Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross Candida	5262

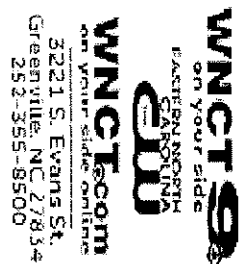
Advertiser	Original Date / Revision
POL/DSCC Deborah Ross	10/04/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<b>Line 16</b>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--WTF--				4	\$200.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Rate</u>		<u>Type</u>		
		1	WNCN	10/03/16-10/09/16	Local News @ 530p			530p-6p	<del>\$200.00</del>		NM		
		<i>Credited</i>											
Week:		10/10/16	10/16/16	----F--				1	\$200.00				
		made good w/o 10/10											
<b>Line 17</b>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--WTF--				4	\$500.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Rate</u>		<u>Type</u>		
		1	WNCN	10/03/16-10/09/16	Local News @ 6p			6p-630p	<del>\$500.00</del>		NM		
		<i>Credited</i>											
Week:		10/10/16	10/16/16	----F--				1	\$500.00				
		made good w/o 10/10											
<b>Line 18</b>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--WTF--				4	\$350.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Rate</u>		<u>Type</u>		
		2	WNCN	10/03/16-10/09/16	Entertainment Tonight			7p-730p	<del>\$350.00</del>		NM		
		<i>Credited</i>											
Week:		10/10/16	10/16/16	----F--				1	\$350.00				
		made good w/o 10/10											
<b>Line 19</b>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--WTF--				3	\$500.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Rate</u>		<u>Type</u>		
		2	WNCN	10/03/16-10/09/16	Family Feud			730p-8p	<del>\$500.00</del>		NM		
		<i>Credited</i>											
Week:		10/10/16	10/16/16	----F--				1	\$500.00				
		made good w/o 10/10											
<b>Line 21</b>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$305.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$305.00				

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**3221 South Evans Street**  
**Greenville, NC 27834**  
**(252) 355-8542**

**WNCT.com**  
 on your side online  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

<u>Contract / Revision</u>		<u>Alt Order #</u>
949694 / 3		25322391
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/16 - 10/16/16	Deborah Ross Candida	5262
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/DSCC Deborah Ross	10/04/16 / 10/12/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
22	WNCT	10/08/16	10/08/16	Crimetime	9p-10p		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S-	1				\$305.00				
23	WNCT	10/03/16	10/07/16	Local News @ 11p	11p-1135p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	--WTF--	4				\$350.00				
24	WNCT	10/08/16	10/08/16	LN Sa-Su	11p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S-	1				\$200.00				
25	WNCT	10/09/16	10/09/16	LN Sa-Su	11p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S	1				\$200.00				
26	WNCT	10/06/16	10/06/16	Thursday Night Kickoff	730p-825p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	---T---	1				\$500.00				
27	WNCT	10/08/16	10/08/16	ACC Football	1230p-1p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S-	1				\$200.00				
28	WNCT	10/09/16	10/09/16	NFL Today	12p-1p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S	1				\$200.00				
29	WNCT	10/09/16	10/09/16	NFL Late Game	430p-730p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S	1				\$1,400.00				
30	WNCT	10/11/16	10/11/16	NCIS	8p-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	-T-----	1				\$2,000.00				
<b>Totals</b>												<b>74</b>	<b>\$21,110.00</b>

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Contract / Revision	Alt Order #
949694 / 3	25322391

Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross Candida	5262

Advertiser	Original Date / Revision
POL/DSCC Deborah Ross	10/04/16 / 10/12/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/14/16	74	\$21,110.00	(\$3,166.50)	\$17,943.50
<b>Totals</b>	<b>74</b>	<b>\$21,110.00</b>	<b>(\$3,166.50)</b>	<b>\$17,943.50</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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**KATZ**  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25322391

Changes as of: 10/12/2016 at 3:21 PM

Version: Highlighting Revision 2

CPE: //5262

Flight: 10/3/16 - 10/16/16

Station: WNCT

Total \$: \$21,110.00

Agency: AL MEDIA

Advertiser: DSCC / Deborah Ross

Market: Greenville/New Bern/Wash

Total Spots: 74

222 W. ONTARIO ST

Product: Deborah Ross  
Candidate

Office: CHICAGO

Total CPP: \$0.00

SUITE 600  
CHICAGO, IL 60610

Agency Order #:

Primary Demo: Adults 35+

Total GRP:

Buyer: BARB OBRZUT  
Salesperson: DAN BARKER  
312-755-3936

Con Type: POLITICAL/VOTE  
Assistant: MIKKIE BASELICE  
312-755-3854

Traffic #: 949694  
Separation:

Comments: Revision moving NA spots w/o 10/3 to w/o 10/10 per Jennifer and approved by Nicole Homan.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/3 - 10/10		Total Spots	Total \$	CPP	GRP
							10/3	10/10				
REV 16	M-F 5:30p-6p		Early News	\$200.00	0.0	30	4	0	4	\$800.00	\$0.00	0.0
REV 17	M-F 6p-6:30p		Early News	\$500.00	0.0	30	4	0	4	\$2,000.00	\$0.00	0.0
REV 19	M-F 7:30p-8p		Family Feud	\$500.00	0.0	30	3	0	3	\$1,500.00	\$0.00	0.0
REV 18	M-F 7p-7:30p		Entertainment Tonight	\$350.00	0.0	30	4	0	4	\$1,400.00	\$0.00	0.0
TOTALS:							69	5	74	\$21,110.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25322391

CPE: //5262

Agency: AL MEDIA

222 W. ONTARIO ST

SUITE 600  
CHICAGO, IL 60610

Advertiser: DSCC / Deborah Ross

Product: Deborah Ross  
Candidate

Agency Order #:

Buyer: BARB OBRZUT  
Salesperson: DAN BARKER  
312-755-3936

Version: Highlighting Revision 2

Station: WNCN

Market: Greenville/New  
Bern/Wash

Office: CHICAGO

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE  
Assistant: MIKKIE BASELICE  
312-755-3854

Total \$: \$21,110.00

Total Spots: 74

Total CPP: \$0.00

Total GRP:

Traffic #: 949694  
Separation:

Special Instructions	
----------------------	--

#### Order Level Comments

Date/Time	Added by	Comment
10/12/16 3:21 PM	CHAISE WOOLSEY	Revision moving NA spots w/o 10/3 to w/o 10/10 per Jennifer and approved by Nicole Homan.
10/12/16 2:34 PM	Jennifer Layman	Line 16 1x 10/5 530p news \$200--mg Fr 10/14 530p news \$200 Line 17 1x 10/5 5p news \$500--mg 1x Fr 10/14 5p news \$500 Line 18 1x 10/5 7p ET \$350--mg 1x Fr 10/14 7p ET \$350 Line 19 1x 10/6 730p Family Feud \$500--mg 1x Fr 10/14 730p Family Feud \$500
10/05/16 5:13 PM	CHAISE WOOLSEY	Revision extending flight to move spots missed d/t NA. -Chaise for Dan
10/04/16 11:14 AM	Jennifer Layman	Did not enter 1 Spot \$2000 Line 20 1x Tue 8-9 NCIS \$2000
09/30/16 1:13 PM	CHAISE WOOLSEY	Please Advise New political Candidate order for Deborah Ross to begin 10/3 through 10/9. Please confirm, thanks - Dan

#### Competitive Information

Market Budget:	\$75,393
WNCN Share:	28%
Comment:	
WCTI:	26%
WFXI:	6%
WTTN:	40%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	74	\$21,110.00	N/A
Total	100%	74	\$21,110.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	74	\$21,110.00
Total	74	\$21,110.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/12/16 3:21 PM	CHAISE WOOLSEY	Revised			\$0	\$0	Changes: Comments from Revision extending flight to move spots missed d/t NA. - Chaise for Dan to Revision moving NA spots w/o 10/3 to w/o 10/10 per Jennifer and approved by Nicole Homan.. 4 buylines added or modified.
Makegood 2	10/12/16 2:34 PM	Jennifer Layman	Sent To Rep			\$0	\$0	
Revision	10/5/16 5:13 PM	CHAISE WOOLSEY	Confirmed			\$0	\$0	Changes: Flight End from 10/9/16 to 10/16/16. Comments from New political Candidate order for Deborah Ross to begin 10/3 through 10/9. Please confirm, thanks - Dan to Revision extending flight to move spots missed d/t NA. -Chaise for Dan. 29 buylines added or modified.
Makegood 1	10/4/16 11:14 AM	Jennifer Layman	Confirmed			\$0	\$0	
Electronic Contracting	10/3/16 8:34 AM					\$0	\$0	
New	9/30/16 1:13 PM	CHAISE WOOLSEY	Confirmed	74		\$21,110.00	\$21,110.00	



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25322391

Changes as of: 10/12/2016 at 3:21 PM

Version: Highlighting Revision 2

CPE: //5262

Flight: 10/3/16 - 10/16/16

Station: WNCN

Total \$: \$21,110.00

Agency: AL MEDIA

Advertiser: DSCC / Deborah Ross

Market: Greenville/New  
Bern/Wash

Total Spots: 74

222 W. ONTARIO ST

Product: Deborah Ross  
Candidate

Office: CHICAGO

Total CPP: \$0.00

SUITE 600

Agency Order #:

Primary Demo: Adults 35+

Total GRP:

CHICAGO, IL 60610

Buyer: BARB OBRZUT

Con Type: POLITICAL/VOTE

Traffic #: 949694

Salesperson: DAN BARKER  
312-755-3936

Assistant: MIKKIE BASELICE  
312-755-3854

Separation:

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